Supporting Digital Diplomacy in Asia



Project Title	Supporting Digital Diplomacy in Asia
Project Summary	Create social media content for U.S. embassies and consulates in Asia to support our foreign policy goals. Analyze and collect content highlights from State Department social media pages.
Country	United States
Country/Region of Focus	East Asia and Pacific

Project Description

We're excited to work with a virtual intern who can support our digital diplomacy efforts in the East Asia Pacific Region. We seek to humanize diplomacy, working with a virtual intern who can make "boring" topics interesting. The ideal intern will use their storytelling and graphic design skills to create social media content for U.S. embassies and consulates across Asia, with content potentially reaching millions of people. We'd also like our virtual intern to regularly evaluate and compile highlights of digital content across multiple platforms so that we can improve based on our past work. We will also ensure that our virtual intern can learn as much as possible throughout their internship about the Department of State and digital diplomacy in general.

Required Skills or Interests

Skill(s)
Data analysis
Graphic design
Marketing
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

None

Language Requirements

None